

The background features a large, solid red semi-circle on the right side. To its left, there is a teal circle, an orange triangle pointing downwards, and a purple circle. On the far left, there are two vertical purple bars and an orange square. In the lower-left area, there are several purple curved lines of varying lengths and orientations.

Understanding the World Evangelical Alliance

South Pacific Briefing

Introduction & Celebrate 2033

WEA: Global evangelical alliance (Founded 1846, 600M believers, 145 countries)

Purpose: Prayer, mission, advocacy, unity

2033: 2000 years since Resurrection & Pentecost - Kairos moment for global unity

Historical Foundation of WEA



**Founded in 1846
to unite Protestant
Christians**



**Promotes unity
beyond
denominations,
evangelism, and
biblical truth**



**Evolved into the
World Evangelical
Alliance (WEA) in
2000**

Key Milestones



1846: Evangelical Alliance
formed



1951: Restructured as World
Evangelical Fellowship



2000: Became World
Evangelical Alliance (WEA)



2025: GA in Seoul to launch
Celebrate | 2033

Core Contributions

- Affirming **biblical and theological foundation**
- Pioneering **interdenominational unity**
- Advocating for **religious freedom & human rights**
- Engaging in **missions, evangelism, disciple-making and social transformation**



WEA's Mission & Strategy

Strengthening national evangelical alliances

Global advocacy for religious freedom at the UN

Equipping leaders through training and theological resources

Emphasizing AI ethics, youth engagement, digital evangelism

Roadmap 2033 & MAR Project

- **MAR: Mapping, Assessing, Recommending restructuring**
- **4-Department Model: Alliance Engagement, Advocacy, Ministry, Operations**
- **Celebrate | 2033: Global movement for prayer, evangelism, discipleship**



How Churches Can Engage

01


Strengthen
National
Evangelical
Alliances

02

Participate in
Advocacy &
Global
Missions

03

Equip &
Mobilize the
Next
Generation

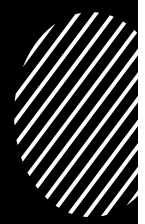


GA2025 &
Celebrate | 2033
Themes

- Strategic Sending: Mobilizing missionaries to unreached groups
- Digital Evangelism: AI, media, and next-gen outreach
- Unity in Prayer & Worship: Global South, Asia, and beyond



Conclusion: Call to Action



WEA at a pivotal moment, heading toward 2033



GA2025: Reimagine strategy, mobilize global evangelism



Will you join to fulfill the Great Commission?